



CES 2005 Show Report

Las Vegas, NV

January 6-9, 2005

The 2005 Consumer Electronics Show broke all records with over 140,000 registered attendees from 150 countries gathering to see more than 2,500 exhibiting companies!

McIntosh displayed at Alexis Park with the High End Specialty Audio Division in the Executive Board Room, Board Rooms A, B, C and D where 10 new products were unveiled and introduced plus our latest OEM Project. New product



MX119 A/V Control Center

introductions were the MX119 A/V Control Center, the MS300 a 300 GB Music Server and a new line of loudspeakers, the XLS Series consisting of 5 models, the



MS300 300 GB Music Server

XLS320 a 2-way speaker, XLS340, XCS350 both 3-way speakers, the XLS360 3-way floor standing and the XLS112 Powered Sub with 400 watt amp. Our latest OEM project, that we are very proud to be part of, is the

100th Anniversary Ford GT audio system and we were ecstatic to have a limited edition, Ford GT at the show. The inclement weather prohibited demos but we were able to open the doors and the engine compartment on and off one day between the rain drops.

The weather delayed most of us who flew to the show. But upon everyone's arrival stood 24 skids of equipment, racks and supporting material weighing in at 11,500 lbs. just waiting to be uncrated and set up in 3 days - in the rain no less! Yes it rained every day during set up and even snowed the second day of the show. Although our booth was nestled cozy inside Alexis Park, running in and out of our booth made for a challenging and soggy set up. To make matters worse rain pooled outside our main entrance door and ran into our welcome area. We used a big broom that Alexis Park loaned us to sweep the water away from the door every 15 minutes or so or it would and soak the carpet.

Home Theater Demo Room

Demo by Ron Cornelius



Our home theater room was, yet again, a powerful statement of McIntosh technical and engineering prowess. This impressive and powerful system consisted of seven XRT28 Loudspeakers with an XR27 supporting the center channel and two new XLS112 Powered Subs. Source equipment included our new MS300 Music Server and MVP861 “Universal” Player. Powering all this were seven, yes, seven MC1201 Monoblock Amplifiers and the MX135 A/V Control Center effortlessly managed it all. So, including the two 400 watt subwoofers, this system packed 9,200 watts of pure McIntosh power.

The McIntosh system was augmented by the Marantz VP10 3-chip projector and a Stewart Filmscreen. For those who are wondering...the retail value of this room is about \$195,000. But, that price tag doesn't include Ron Cornelius or the McIntosh Director Chairs.

McIntosh XLS Loudspeakers

Demo by Ken Zelin



Ken Zelin explained in his demo room the design concept and engineering approach to the new XLS Series Loudspeakers.

It all began when McIntosh engineers combined 5 tweeters in Bessel Array



with a 6.5" woofer/midrange then connected to a McIntosh designed Crossover Network. Thus forming the



“Voice” of the XLS Series. This “Voice” is consistent across the series. Any combination of XLS speakers can be used in any location with a common result; realistic sound image throughout the listening room.



The XLS Demo Room. L to R: XLS320 on a stand, XLS340, XCS350 in the horizontal position (can be positioned vertically too), XLS340, XLS320, XLS360 floor standing and the XLS112 subwoofer.

Power for the XLS Loudspeakers provided by a pair of MC501's, C45, MCD205 and the MVP861.



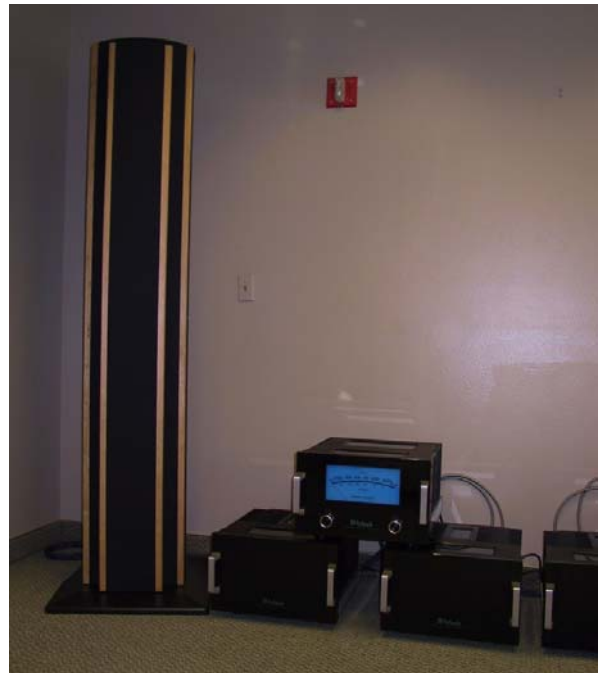
McIntosh – A Peek into the Future

Demo by Chuck Hinton



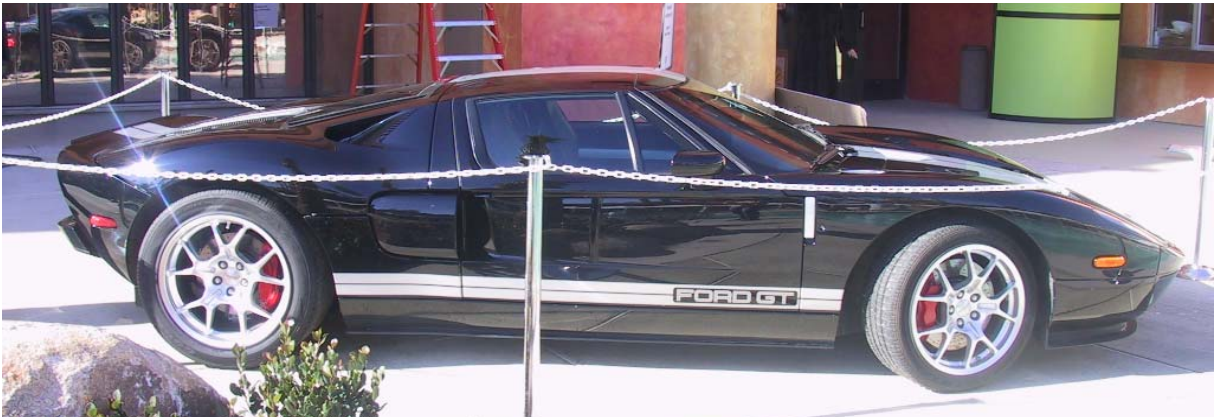
Just to tease everyone, we brought along with us working prototypes of an elite, premier line of products. Above is a pair of MC2KW's, 2,000 Watt, Tri-Chassis Monoblock Power Amplifier.

To the right is a shot of the XRT2K Flagship Loudspeaker.



To the left is the C1000, a Tri-Chassis Preamplifier (top 3 units) and yes those are tubes you see in the second unit. The MCD1000 CD Transport and the MDA1000 D/A Converter holding them all up from the bottom of the rack. The MCD1000 and the MDA1000 are the inaugural pieces in the elite, premier category and are shipping now. The target ship date for the MC2KW, XRT2K and the C1000 is August.

McIntosh Demo Car – 100th Anniversary, Limited Edition Ford GT



McIntosh is very proud to have been awarded the contract to supply Ford Motor company with audio systems for the 100th Anniversary, Limited Edition Ford GT. The system consists of a McIntosh AM/FM/CD Player, a parametrically equalized 3-Channel McIntosh 300 watt power amplifier with



a built-in 6-band equalizer custom tailored to the unique internal environment of the GT. The speaker configuration consists of two 5-1/4" mid bass door speakers with neodymium magnet and external electronic crossover, two 1" soft dome tweeters with neodymium magnet and an 8" extended excursion subwoofer with inverted neodymium magnet which is pictured in the middle, right photo between the seats.

Photos taken on the only sunny day we had during CES week.

McIntosh Demo Car – 100th Anniversary, Limited Edition Ford GT

For those who want a peek under the engine hood....



To the left is a shot from behind with the back engine compartment open. Above is our beloved Credit Manager, Kathy, in the driver seat.

McIntosh Receives Distinguished Industry Award from *Stereophile* Magazine

Stereophile awards the
MC501 Monoblock Amplifier
Product of the Year
in the Amplifier Category

For the 13th consecutive year, *Stereophile* has recognized the components that have proved capable of giving maximal musical pleasure with its "Products of the Year." Based on a vote by the magazine's reviewers and editors, the 2004 winners were announced in the December 2004 issue and the awards were presented by *Stereophile* editor John Atkinson at CES 2005.



Proudly accepting the award is Chris Bomba, designer of the MC501 and Charlie Randall, President.

McIntosh Receives Top Placements in the 2004 *Inside Track* Dealer Survey Supplier Loyalty Test

Inside Track, an industry newsletter, conducts an annual survey to independent specialty retailers who evaluate Audio/Video suppliers based on specific criteria. **McIntosh placed FIRST** in the following category:

Product Performance

Pictured below in the New Products Demo Room, Charlie Randall, President of McIntosh, proudly accepts the award on behalf of the entire McIntosh team from Gisela Schoell, editor of *Inside Track*.

McIntosh was also awarded significant placements from *Inside Track* in the Home Audio/Electronics Category:

Second Place:

Technical Support
and
Product Reliability

Third Place:

Specialist Oriented
Business Programs

Fourth Place:

Resolution of Service,
Return, Repair Issues

Fourth Place:

Product Changes/Price
Protection

Tied for third:

Brand Name Recognition
(*behind Sony, Sony ES,*
McIntosh tied with
Yamaha!)



McIntosh Receives CEA Innovations Award

CES Innovations Award is a Design and engineering Showcase held each year before the Consumer Electronics Show and is open to all exhibitors and CEA (Consumer Electronics Association) members. McIntosh is very proud to receive the:

CEA Innovations Award for the MX135 A/V Control Center

In the Audio Category



Evaluation Criteria:

- A 3 member judging team comprised of an independent industrial designer, an independent engineer and a member of the trade press.

Judges review and evaluate each entry based on the following criteria:

- Engineering Qualities
- Product's Intended Use and Function
- Unique & Novel Features
- Improvement to the Company
- Aesthetic and Design Qualities

McIntosh Enters into Agreement with Ken Kessler to Write The History of McIntosh

In an era where the rate of change is as amazing as the changes themselves, McIntosh is all the more remarkable. Even in our 55th year, the McIntosh brand continues to represent high performance, superlative engineering and limitless pride of ownership. Behind this is a rich McIntosh history, which to this day resides not in a cohesive and complete form, but rather in bits and pieces in closets, filing cabinets and in the minds and hearts of key people. The McIntosh history is unparalleled in the audio industry and must be captured and documented.

To capture and preserve the McIntosh history and heritage we have entered into an agreement with Mr. Ken Kessler, a renowned author and audio columnist/product reviewer, to commence work on a historical book - a history of McIntosh. The book will be of the highest quality and integrity, nothing short of a McIntosh. Our intention for the book is a first domestic publication launch at the Consumer Electronics Show, January 2006. International Distributor events promoting the book will follow in Japan, Italy and Germany and additional domestic events will occur throughout 2006.

We've been working on this book for a year now and have conducted amazing interviews with key individuals who held a significant position in our rich past including, Mr. Sidney Corderman, Mr. Maurice Painchaud, Mr. Dave O'Brien, Mrs. Pam Gow, the widow of Mr. Gordon Gow and Gordon's son, Mr. Frank Gow, Mrs. Fran (Vaughn) Strnatka, Past President Mr. Ron Fone, Mr. Roger Russell is contributing to the book and many long-time McIntosh dealers were interviewed as well.



Mrs. Pam Gow, Mr. Wayne Cooper, Ms. Sandy Price and Mr. Jeff Boccaccio.

During CES we conducted several interviews with many key people including the smiling group pictured here after an interview session at the McIntosh booth. This entire project is a home-coming for everyone, brining so many people together again with loving memories reminiscing about great times, great people and truly great company.



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Thank you to everyone who made the 2005 Consumer Electronics Show a success for McIntosh. From the consumers, to our Authorized Dealers, Representatives, International Distributors, Ford Motor Company, GES staff namely Randy, the CES staff, CEA staff namely Jeri Willingham, the staff at Alexis Park especially Diana Takai and Ricardo. We couldn't accomplish our goals without your continued support.

Also, special thanks to the McIntosh CES staff and everyone at McIntosh for their hard work throughout the year and especially thru the holiday season preparing for the show. It's a hectic few months for everyone both personally and professionally as we prepare for CES, finalize equipment, marketing material, reservations, arrangements and shipping, set-up, working the show and tear-down. You're a great team and I am proud to be part of it!

Sally Goff
Marketing & PR Manager
McIntosh Laboratory, Inc.